## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Signature Led Conference $25,000</th>
<th>Platinum Day Sponsor $20,000</th>
<th>Pearl $10,000</th>
<th>Gold $7,500</th>
<th>Silver $5,000</th>
<th>Bronze $2,500</th>
<th>Crystal $1,500</th>
</tr>
</thead>
<tbody>
<tr>
<td>Available</td>
<td>1 AVAILABLE</td>
<td>3 AVAILABLE</td>
<td>1 AVAILABLE</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Logo prominently displayed on Virtual Conference Platform throughout week: ✓ [Platinum, Pearl, Gold, Silver, Bronze, Crystal]
- Logo prominently displayed on Virtual Conference Platform on day: ✓ [Platinum, Pearl, Gold]
- Additional Company Visibility Opportunities: ✓ [Platinum, Pearl, Gold]
- Opportunity to speak or show video (up to 3 minutes) on Virtual Opening Day: ✓ [Platinum]
- Opportunity to Introduce Keynote Session for the Day: ✓ [Platinum]
- Logo on Virtual Presentation Each Day: ✓ [Platinum, Pearl, Gold]
- Verbal Recognition during Opening & Closing Programs: ✓ [Platinum, Pearl, Gold]
- Logo on One (1) Workshop presentation: ✓ [Platinum, Pearl, Gold]
- Opportunity to Introduce One (1) Workshop: ✓ [Platinum, Pearl, Gold]
- Opportunity to Post 1 Flyer/Promotion Ad on Conference Platform: ✓ [Platinum, Pearl, Gold]
- Logo Displayed on Virtual Conference Platform: ✓ [Platinum, Pearl, Gold]
- Recognition in Event Marketing:
  - Company logo in: CWE Website (w/ link)
  - Company logo in: CWE Website (w/ link)
  - Company logo in: CWE Website (w/ link)
  - Company logo in: CWE Website (w/ link)
  - Company logo in: CWE Website (w/ link)
  - Company logo in: CWE Website (w/ link)
- Visibility in Post-Event Follow-up:
  - Premium Logo placement: 10 [Platinum, Pearl, Gold]
  - Premium Logo placement: 10 [Platinum, Pearl, Gold]
  - Logo Placement: 8 [Platinum]
  - Logo Placement: 6 [Platinum]
  - Logo Placement: 4 [Platinum]
  - Logo Placement: 2 [Platinum]
- Complimentary Conference Registrations: 10 [Platinum, Pearl, Gold]

For more event info and Sponsorship details, please visit [www.cweonline.org/wblc](http://www.cweonline.org/wblc) or Contact: Kimberly Zouzoua, [KZouzoua@cweonline.org](mailto:KZouzoua@cweonline.org) & Melinda Leon, [MLEon@cweonline.org](mailto:MLEon@cweonline.org)