



Center for Women & Enterprise

Women Business Leaders Conference

FEATURING THE **WOMEN OF COLOR BUSINESS SUMMIT**

OCTOBER 19 & 20, 2022

WOMEN BUSINESS LEADERS CONFERENCE | WEDNESDAY, OCTOBER 19, 2022

10:00 AM - 10:15 AM	Conference Welcome Gaby King Morse, Center for Women & Enterprise		
10:15 AM - 10:45 AM	Opening Keynote: Your Story is Your Superpower Chely Wright, Unispace and LikeMe Org		
10:45 AM - 11:00 AM	Stretch Break / Transition Time <i>Use this time to take a break and get logged into your chosen workshop.</i>		
	Workshops <i>Select one of the below workshops to participate in during this time frame.</i>		
11:00 AM - 11:45 AM	Workshop 1: We Work for Food: How Women Will Transform the Foodieconomy Lisa J Raiola, MPH, Hope & Main	Workshop 2: Mindset and Money: A Conversation with Dr. Caroline Clerisme Dr. Caroline Clerisme, Doctors Out of Debt	Workshop 3: Think Big. Win Big. Mapping Our Roadmap to Success Diane Winston, Winston Strategic Partners, LLC
11:45 AM - 12:00 PM	Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i>		
12:00 PM - 12:45 PM	Panel: Strength in Community & Closing Remarks Moderator: Tisha Hood, Breadcrumbs Creative Joan Wallace-Benjamin, Ph. D, J Wallace-Benjamin Consulting Ilhiana Rojas Saldana, CPC, CDVC, BeLIVE Coaching and Consulting		
12:45 PM - 1:00 PM	Stretch Break / Transition Time <i>Corporate Members & Certified WBEs use this time to take a break before WBENC Meet & Greet</i>		
1:00 PM - 2:15 PM	CWE WBENC Meet & Greet <i>WBEs Only</i>		



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10:00 AM - 10:15 AM	Women of Color Business Summit Opening Remarks Kimberly E. Zouzoua, Center for Women & Enterprise		
10:15 AM - 10:50 AM	Women of Color Business Summit Keynote Carmen M. Ortiz, Anderson Kreiger		
10:50 AM - 11:00 AM	Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i>		
11:00 AM - 11:45 AM	Workshops or Panel <i>Select one of the below sessions to participate in during this time frame.</i>		
	Workshop 1: Digital Business Solutions: Thriving in the Digital Economy Cathleen Finn, Verizon Melissa Egdorf, Verizon	Workshop 2: Leading From Your Superpower and Building Your Founder Success Team Paulette Piñero, Unstoppable Latina LLP	Workshop 3: Entrepreneurs with an MBA: Melanated Business Acumen Dr. Genesis Ross, Resource Education, LLC
	Panel: Maximizing Your Impact: When, Why, and How? Moderator: Lisa Ranglin, Rhode Island Black Business Association Sofia Corcho Flores, Hispanic Star Boston Jacquetta Van Zandt, The Partnership, Inc. LiXin Olsen, Globalization Partners		
11:45 AM - 12:00 PM	Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i>		
12:00 PM - 12:45 PM	Closing Session Kimberly E. Zouzoua, Center for Women & Enterprise		
	Networking 1: Is It Time to Certify Your Business? Vicki Gray, New Chapter Home Improvement	Networking 2: Care for Caregivers Carla Carlisle, The Compassionate Companion	
12:45 PM - 1:00 PM	Stretch Break / Transition Time <i>Corporate Members & Certified WBEs use this time to take a break before WBENC Meet & Greet</i>		
1:00 PM - 2:15 PM	CWE WBENC Meet & Greet <i>WBEs Only</i>		