



Center for Women & Enterprise

Women Business Leaders Conference

FEATURING THE **Women of Color Business Summit**

OCTOBER 13 & 14, 2021

WOMEN BUSINESS LEADERS CONFERENCE | WEDNESDAY, OCTOBER 13, 2021

10:00 AM - 10:15 AM	<p>Conference Welcome Gaby King Morse, Center for Women & Enterprise</p>		
10:15 AM - 10:45 AM	<p>Opening Keynote My Business Journey: Starting Small and Steady Erin Baumgartner, Family Dinner</p>		
10:45 AM - 11:00 AM	<p>Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i></p>		
11:00 AM - 11:45 AM	<p>Workshops or Panel <i>Select one of the below sessions to participate in during this time frame.</i></p>		
	<p>Workshop 1: The Water We Swim In Emerald Anderson-Ford, Social Cred</p>	<p>Workshop 2: Igniting Transformational Change to Support an Equity Workplace Valerie Zolezzi-Wyndham, Promoting Good LLC</p>	<p>Workshop 3: Feminist Business Models: How they're special, why they matter, and how they can transform your entrepreneurship CV Harquail, Feminists At Work</p>
	<p>Panel 1: Allyship Bithiah Carter Malia Lazu, The Lazu Group Nancy Huntington Stager, Eastern Bank Foundation Angie Liou, Asian Community Development Corporation</p>	<p>Panel 2: How to Participate in and Win More Bid Opportunities Moderator: Saken Khokhar, Boston Scientific Monette Knapik, CVS Health Liora Stone, Precision Engineering Inc. Marianne Lancaster, Lancaster Packaging</p>	
11:45 AM - 12:00 PM	<p>Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i></p>		
12:00 PM - 12:45 PM	<p>Roundtables <i>Select one of the below sessions to participate in during this time frame.</i></p>		
	<p>Roundtable 1: Networking for Business Success Ronda Berns, Ronda Berns Sales Consulting & Coaching</p>	<p>Roundtable 2: Build Trust to Elevate Human Experience Ashley Reichheld, Deloitte</p>	<p>Roundtable 3: Staying True Des Allen, Federal Reserve Bank of Boston</p>
	<p>Roundtable 4: Rising Star Winners</p>		<p>Roundtable 5: Starting a Farm Business: Lessons Learned from a Marine Turned Farmer Anne Devin, Chase Stream Farm</p>
12:45 PM - 12:50 PM	<p>Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i></p>		
12:50 PM - 12:55 PM	<p>Message from the CEO Gaby King Morse, Center for Women & Enterprise</p>		
12:55 PM - 1:00 PM	<p>Stretch Break / Transition Time <i>Use this time to take a break and get logged into your next session.</i></p>		
1:00 PM - 2:00 PM	<p>Workshops or Panel <i>Select one of the below sessions to participate in during this time frame.</i></p>		
	<p>Panel 3: Taking the Jump - How Four Women Made the Choice to be in their Business Full-Time Moderator Carrie Johnson, Author, Educator, Entrepreneur Beth Blaney, Beth Blaney & Associates Leslie Levesque, LL International Teresa Maynard, Sweet Teez Bakery</p>	<p>Workshop 4: True North: The Journey of a Woman Veteran Entrepreneur Crystal North, True North Leadership</p>	<p>Workshop 5: Paying Yourself (even when it's tricky) Hadassah Damien, Ride Free Fearless Money</p>
	<p>Workshop 6: Engaging Everyone: Best Practices for Accessible Digital Communications Jules Good, Neighborhood Access</p>	<p>Workshop 7: The State of Women's Entrepreneurship: A Research Lens Gwen Pokalo, Center for Women & Enterprise</p>	<p>Workshop 8: Utilizing Your Military Service Connection as a Pathway to Business Ownership Ana McKenna</p>
1:00 PM - 2:15 PM	<p>WBENC MatchMaker-Mentor Sessions <i>WBEs Only</i></p>		