



ANNUAL WOMEN BUSINESS LEADERS CONFERENCE

CWE's 1st Virtual Conference: Oct 6-8, 2020

Featuring *NEW Women of Color Business Summit: Oct 7, 2020*

SPONSORSHIP OPPORTUNITIES

	<i>Signature Led Conference \$25,000</i>	<i>Platinum Day Sponsor \$20,000</i>	<i>Pearl \$10,000</i>	<i>Gold \$7,500</i>	<i>Silver \$5,000</i>	<i>Bronze \$2,500</i>	<i>Crystal \$1,500</i>
	1 AVAILABLE	3 AVAILABLE	1 AVAILABLE				
Logo prominently displayed on Virtual Conference Platform throughout week	✓						
Logo prominently displayed on Virtual Conference Platform on day		✓					
Additional Company Visibility Opportunities	✓	✓					
Opportunity to speak or show video (up to 3 minutes) on Virtual Opening Day	✓						
Opportunity to Introduce Keynote Session for the Day		✓					
Logo on Virtual Presentation Each Day	✓	✓	✓				
Verbal Recognition during Opening & Closing Programs	✓	✓	✓				
Logo on One (1) Workshop presentation	✓	✓	✓	✓			
Opportunity to Introduce One (1) Workshop	✓	✓	✓	✓			
Opportunity to Post 1- Flyer/Promotion Ad on Conference Platform	✓	✓	✓	✓	✓		
Logo Displayed on Virtual Conference Platform	✓	✓	✓	✓	✓	✓	✓
Recognition in Event Marketing	Company logo in: • CWE Website (w/ link) • Email marketing • Social Media recognition	Company logo in: • CWE Website (w/ link) • Email marketing • Social Media recognition	Company logo in: • CWE Website (w/ link) • Email marketing • Social Media recognition	Company logo in: • CWE Website • Email marketing	Company logo in: • CWE Website • Email marketing	Company logo in: • CWE Website • Email marketing	Company logo in: • CWE Website • Email marketing
Visibility in Post-Event Follow-up	Premium Logo placement	Premium Logo placement	Premium Logo placement	Logo Placement	Logo Placement	Logo Placement	Logo Placement
Complimentary Conference Registrations	10	10	10	8	6	4	2

For more event info and Sponsorship details, please visit www.cweonline.org/wblc or Contact: Kimberly Zouzoua, KZouzoua@cweonline.org & Melinda Leon, MLeon@CWEonline.org