



Center for Women & Enterprise

# Women Business Leaders Conference

FEATURING THE **WOMEN OF COLOR BUSINESS SUMMIT**

**OCTOBER 19 & 20, 2022**

## WOMEN BUSINESS LEADERS CONFERENCE | WEDNESDAY, OCTOBER 19, 2022

10:00 AM - 10:15 AM	<p align="center"><b>Conference Welcome</b> Gaby King Morse, Center for Women &amp; Enterprise</p>		
10:15 AM - 10:45 AM	<p align="center"><b>Opening Keynote: Your Story is Your Superpower</b> Chely Wright, Unispace and LikeMe Org</p>		
10:45 AM - 11:00 AM	<p align="center"><b>Stretch Break / Transition Time</b> <i>Use this time to take a break and get logged into your chosen workshop.</i></p>		
11:00 AM - 11:45 AM	<p align="center"><b>Workshops</b> <i>Select one of the below workshops to participate in during this time frame.</i></p>		
	<p><b>Workshop 1: We Work for Food: How Women Will Transform the Foodieconomy</b> Lisa J Raiola, MPH, Hope &amp; Main</p>	<p><b>Workshop 2: Mindset and Money: A Conversation with Dr. Caroline Clerisme</b> Dr. Caroline Clerisme, Doctors Out of Debt</p>	<p><b>Workshop 3: Think Big. Win Big. Mapping Our Roadmap to Success</b> Diane Winston, Winston Strategic Partners, LLC</p>
	<p><b>Workshop 4: Digital Business Solutions: Thriving in the Digital Economy</b> Melissa Egdorf, Verizon Cathleen Finn, Verizon Monique Geil, Verizon Christa Hagearty, Dependable Cleaners Andrea Sroczynski, Verizon</p>		
11:45 AM - 12:00 PM	<p align="center"><b>Stretch Break / Transition Time</b> <i>Use this time to take a break and get logged into your next session.</i></p>		
12:00 PM - 12:45 PM	<p align="center"><b>Panel: Stronger Together &amp; Closing Remarks</b> Moderator: Tisha Hood, Breadcrumbs Creative Joan Wallace-Benjamin, Ph.D., J Wallace-Benjamin Consulting Ilhiana Rojas Saldana, CPC, CDVC, BeLIVE Coaching and Consulting</p>		
12:45 PM - 1:00 PM	<p align="center"><b>Stretch Break / Transition Time</b> <i>Corporate Members &amp; Certified WBEs use this time to take a break before WBENC Meet &amp; Greet</i></p>		
1:00 PM - 2:15 PM	<p align="center"><b>CWE WBENC Meet &amp; Greet</b> <i>WBEs Only</i></p>		



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## WOMEN OF COLOR BUSINESS SUMMIT | THURSDAY, OCTOBER 20, 2022

10:00 AM - 10:15 AM	<p align="center"><b>Women of Color Business Summit Opening Remarks</b> Kimberly E. Zouzoua, Center for Women &amp; Enterprise</p>	
10:15 AM - 10:50 AM	<p align="center"><b>Women of Color Business Summit Keynote</b> Carmen M. Ortiz, Anderson Kreiger</p>	
10:50 AM - 11:00 AM	<p align="center"><b>Stretch Break / Transition Time</b> <i>Use this time to take a break and get logged into your next session.</i></p>	
11:00 AM - 11:45 AM	<p align="center"><b>Workshops or Panel</b> <i>Select one of the below sessions to participate in during this time frame.</i></p>	
	<p align="center"><b>Workshop 1: Leading From Your Superpower and Building Your Founder Success Team</b> Paulette Piñero, Unstoppable Latina LLP</p>	<p align="center"><b>Workshop 2: Entrepreneurs with an MBA: Melanated Business Acumen</b> Dr. Genesis Ross, Resource Education, LLC</p>
	<p align="center"><b>Panel: Maximizing Your Impact: When, Why, and How?</b> Moderator: Lisa Ranglin, Rhode Island Black Business Association LiXin Olsen, Globalization Partners Cecilia Piroto, Center for Women &amp; Enterprise Jacquetta Van Zandt, The Partnership, Inc.</p>	
11:45 AM - 12:00 PM	<p align="center"><b>Stretch Break / Transition Time</b> <i>Use this time to take a break and get logged into your next session.</i></p>	
12:00 PM - 12:45 PM	<p align="center"><b>Closing Session</b> Kimberly E. Zouzoua, Center for Women &amp; Enterprise</p>	
	<p align="center"><b>Networking 1: Is It Time to Certify Your Business?</b> Vicki Gray, New Chapter Home Improvement</p>	<p align="center"><b>Networking 2: Care for Caregivers</b> Carla Carlisle, The Compassionate Companion</p>
12:45 PM - 1:00 PM	<p align="center"><b>Stretch Break / Transition Time</b> <i>Corporate Members &amp; Certified WBEs use this time to take a break before WBENC Meet &amp; Greet</i></p>	
1:00 PM - 2:15 PM	<p align="center"><b>CWE WBENC Meet &amp; Greet</b> <i>WBEs Only</i></p>	